



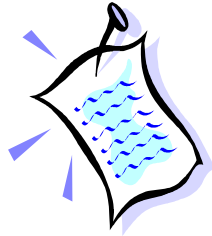
The bulletin of Partnerships for Parks, an initiative of the City Parks Foundation and the City of New York/Parks & Recreation



## Is Here: Are You Ready For Summer?

As the temperature begins to rise, and city residents venture back into parks after their winter hibernation, organized groups that support green spaces throughout the five boroughs realize that their busy summer programming season is right around the corner.

As you enjoy the lovely spring weather—whether by organizing clean-ups, or by reading a book on a park bench—consider this checklist of activities to ensure that this summer is the best one yet for your neighborhood association and your local park:



✓ Ensure that your group is prepared for the elements: If you haven't already done so, make sure that your group is ready—as an organization—for its busiest time of the year. Make sure that your new officers are already installed, and are up to speed. Develop a calendar of events, so both your members and your community know what to expect and when. Ensure that your mailing list is in order. Make committee assignments for public relations, and for staffing your various events and programs. For example, the Committee to Improve Carroll Park in Brooklyn will take advantage of the spring to do internal as well as external parks maintenance: after its March meeting, the group applied for permits for its summer events, and it is continuing to train new leadership, to ensure that all goes smoothly before the summer rush.

✓ Develop relationships with key personnel—well before you need a favor or have a problem: Have you introduced yourself to all the relevant Parks personnel? This would include: the Principal Park Supervisor (PPS), who oversees several local parks; your Park Supervisor (PS), and the Park & Recreation Manager (PRM), who supervises your PS. Equally important, remember to check in with your Partnerships Outreach Coordinator, to ensure that he or she is up-to-date on your group's plans. Don't forget to say hello to local business leaders—local businesses and organizations are far more likely to support or subsidize your events if they have an on-going relationship with your group.

✓ Design your spring events with an eye towards outreach and membership growth. If neighborhood residents see plenty of action and activity in your park during the spring, they are more likely to take part in the summertime fun. A prime recruitment activity is the annual **It's My Park! Spring Clean-up Day** on Saturday, **May 20**. If you haven't already done so, register by April 14 by contacting your Outreach Coordinator or Carrie Grassi at 212-360-8126 or email her at [knoll@parklan.cn.ci.nyc.ny.us](mailto:knoll@parklan.cn.ci.nyc.ny.us). Or plan a recruitment push on the first nice weekend day: staff a table with your group's banner and logo, and provide copies of your calendar to passersby.

✓ Have fun: Take in the buds, and the fresh spring air. There is nothing so lovely as a spring day!



### Free Flicks



Parks and Recreation is proud to announce a new film series, free to all, that will highlight movies that prominently feature New York City Parks. All showings will be on Wednesday, at 6:30 p.m. in the Parks Library (The Arsenal, 5th Avenue and 64<sup>th</sup> Street, Room 240). Free popcorn, to boot! The April schedule includes: April 5—Raging Bull (Carmine Pool); April 12—Marathon Man (Central Park); April 19—Barefoot in the Park (Washington Sq. Park); April 26—The Mouse That Roared (Central Park).

### Spring and Easter Events

Hop on over to the upcoming Spring and Easter events around the City:

**Kmart Easter Eggstravaganza in Central Park** - NYC's largest Easter celebration on Saturday, **April 22** from 11:00 a.m. to 3:00 p.m. More than 40,000 participants will have the opportunity to hunt and decorate eggs, do arts & crafts, in-line skate, get their face painted, and enjoy a petting zoo, children's theater and Broadway performances—all free of charge. **Bronx:** Saturday, April 22 - **Spring Eggstravaganza in Van Cortlandt Park** (noon - 3:30 p.m.) **Brooklyn:** Saturday, April 22 - **Easter Egg Hunt in Von King Cultural Arts Center** (10 a.m. - 3 p.m.) **Queens:** Saturday, April 22 - **Bounce into Spring in Bowne Park** (noon - 4 p.m.) **Staten Island:** Saturday, April 15 - **Spring Carnival, Clove Lakes Park** (noon - 2 p.m.)  
Questions?: 1-888-NY-PARKS or [www.nycparks.org](http://www.nycparks.org)



### Spring Greening Activities!

Help celebrate and improve our city's parks this Spring at the following events!



**New York Cares Spring Clean-Up Day** is on **Saturday, May 6**. Join in greening and clean-up projects in the City's largest parks and gardens. 212-228-5000.

Join the City of New York/Parks & Recreation, *Partnerships for Parks*, and the thousands of New Yorkers who volunteer to clean and green their neighborhood parks for **"It's My Park!" Day** on **Saturday, May 20**. Participating sites must register by **April 14th**. Contact your borough outreach coordinator or Carrie Grassi at 212-360-8126 or [knoll@parklan.cn.ci.nyc.ny.us](mailto:knoll@parklan.cn.ci.nyc.ny.us).

Celebrate the City's parks at **You gotta have Park!** the weekend of **May 20-21** in Prospect Park, Flushing Meadows Park, Forest Park and Clove Lakes Park. Contact your outreach coordinator for more information.

### Free Compost

Starting in April, the Department of Sanitation and the City's four botanical gardens as well as the Riverside Park Fund will be distributing free compost at various sites throughout the City. People may collect up to 30 gallons free of charge with their own containers; bins will be available for the reduced price of \$20. For more information about dates and sites of distribution near you call: Bronx – 718-817-8543; Brooklyn – 718-623-7290; Manhattan – 212-870-3070; Queens – 718-539-5296; Staten Island – 718-273-0629.

## IT PAYS TO HAVE THE CARD...

That's the *ParksCard*, of course. Exciting new benefits in time for spring include:



- **Affordable Culture:** Get a 2 for 1 discount on admission to the **Queens Museum of Art**, **Brooklyn Museum of Art** and the **Staten Island Children's Museum**.
- **Economical Fun:** \$1 discount on admission to both **Wollman** and **Lasker Rinks** in Central Park; 2 for 1 discount on admission to the **New York Botanical Garden**; Free child admission with paying adult at the **Bronx Zoo**; \$5 discount on horse rentals at the **Bronx Equestrian Center**; and a free upgrade on a bucket of balls at the **Family Golf Centers** in Queens.
- **Cheap Eats:** Order a complimentary salad with entrée at the **Grand Bay Restaurant** in Staten Island; or a free Mimosa, Bloody Mary, or juice drink at the **Luna Park Café** in Union Square on Saturdays and Sundays.
- **Sports Savings:** **April 27<sup>th</sup>** is **EMS Club Day!** Receive a 20% discount on ALL items in their NYC stores.

*ParksCards* are free affiliation cards that recognize and thank park supporters for their efforts. If you support your parks in some way and would like a *ParksCard*, please call our volunteer hotline at 212-360-1357.

## HELPFUL NUMBERS

<i>Partnerships for Parks</i>	212-360-1310
To volunteer or to join your local parks group:	212-360-1357
For recorded information about special events:	888-NY-PARKS
To report graffiti, vandalism, or crime:	800-201-PARK

[www.nycparks.org](http://www.nycparks.org)

[www.partnershipsforparks.org](http://www.partnershipsforparks.org)

*Partnerships for Parks* believes that parks are essential to the life of New York City, and that community involvement is essential to the life of a park. We work to start, strengthen, and support neighborhood park groups; to link them together so that they can learn from each other and be stronger collectively; and to promote parks in general so that people will be more likely to join in efforts to restore and preserve them.

*Tim (Sailfish) Tompkins, Director*

*This issue of the Leaflet was edited by Dana (Violet) Litvack.*



CITY PARKS FOUNDATION



City of New York  
Parks & Recreation

Rudolph W. Giuliani, Mayor  
Henry J. Stern, Commissioner

## PARTNERS OF THE MONTH

Every month, *Partnership for Parks* holds a luncheon with Commissioner Stern, at which he presents certificates to the "Partners of the Month" for their outstanding efforts. February's Partner from Staten Island, **Susan "Aloysius" Hudec**, was instrumental in founding the **Friends of Clove Lakes Park** in 1998, and has and has consistently participated in cleanups, park surveys, and other park related events. Susan, the student advisor at Wagner College, recruited more than 220 students from Wagner to plan and staff the first annual Spring Thing at Clove Lakes Park last April. The event included games, egg hunts, competitions, face painting, arts and crafts and other fun activities for youth and families. Susan and the students at Wagner have also adopted Terrace Playground.

Thanks to everyone who makes a difference in New York City Parks, and a special thanks to the February partners listed here: Bronx: **Angela Phoenix**, Friends of Nelson Playground • Brooklyn: **George "Bud" Jost**, McGolrick Park Historic Preservation Committee • Manhattan: **Beverly "Little Puppy" Perkey**, Cooper Gardening Committee • Queens: **Nadia "Forget-me-not" Murphy**, Belle Harbor & Shore Garden Club, Cronston Triangle • Staten Island: **Susan "Aloysius" Hudec**, Friends of Clove Lakes Park • GreenThumb: **Gregory "GardenMan" Ingram**, P.S. 158K & 149K, Brooklyn

## GRANT DEADLINES

**April 28, 2000: Hudson River Foundation—New York City Environmental Fund.** Grants of \$5,000 to \$50,000 for projects that foster restoration and public enjoyment of and education about the natural resources of NYC through community involvement. 212-924-8290.

**May 2000: Community Training and Assistance Center/Charles Stewart Mott Foundation.** Grants of up to \$15,000 for low-income groups which are identifying and addressing issues—such as environmental justice. Groups must have a multi-issue focus on strengthening a specific low-income neighborhood. 617-423-1444.

Spring is like a perhaps hand  
(which comes carefully  
out of Nowhere) arranging  
a window, into which people look (while  
people stare  
arranging and changing placing  
carefully there a strange  
thing and a known thing here) and  
changing everything carefully

—e.e. cummings, *Complete Poems: 1904-1962*

ATTENTION: FOR ADDRESS CORRECTIONS CALL 212-360-1357.

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