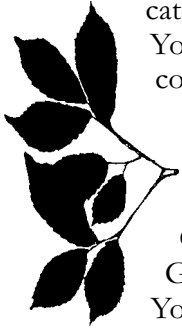




PARKS SUMMER CONFERENCE

Hundreds of parks supporters attended the first Parks Summer Conference on August 12, 1999. Park advocates from around the City participated in a series of group discussions about the needs and priorities of New York City's parks in the next century. People from all backgrounds and interests came together and identified common problems, hopes and ambitions. Commissioner Stern and Deputy Mayor Washington inaugurated the Conference by thanking those who came and emphasizing the importance of community involvement in parks.



The panel topics included: Building Constituencies for Parks and Playgrounds; Financing and Funding - Old Parks and New; The Greening of New York - Street Trees and Greenstreets; Parks and the Press - Getting into the Papers and on the Air; Public/Private Partnerships at Parks; Restoring and Reclaiming New York City's Waterfront, and; Wetlands and Wildlife. Experts in each area presented their views on the most important issues facing parks today and discussions ensued about the issues of greatest concern for the future.

Common themes arose: creating greater community involvement; stressing that private support for parks should augment but not replace government spending; encouraging local parks constituencies to band together to create a city-wide voice for parks and the waterfront; and, linking local community issues to park issues - for example, concerns about asthma could be linked to the need for more street trees, or those interested in youth issues could be drawn into parks activism through recreation programs. The conference concluded with a dinner reception in Washington Square Park, where participants networked, relaxed, and got to know each other better. We hope that this year's Summer Conference, which was co-sponsored by *Partnerships for Parks*, marks the beginning of an annual tradition at Parks.

CLEAN-UP DAY 1999

Partnerships for Parks' annual fall day of cleaning and greening will take place this year on **October 16, 1999**. Thousands of volunteers at hundreds of sites city-wide will paint fences, plant bulbs, rake leaves, and beautify the parks in many other ways. If you would like more information about the event, please contact your Outreach Coordinator:

Bronx: 718-430-4641; Brooklyn: 718-965-8902; Manhattan: 212-408-0282; Queens: 718-520-5913; Staten Island: 718-815-7194. We would like to thank our Clean-Up Day sponsors and contributors: **98.7 Kiss-FM** for broadcasting radio spots to promote Clean-Up Day; **La Mega 97.9-FM** and **Amor 93.1-FM** for broadcasting radio spots in Spanish; **La Mega** and **Amor's** corporate partners, **Wendy's** and **Home Depot**, who will be focusing their efforts on two parks; **Keeper Springs** for generously donating bottled water for all pre-registered volunteers; **Patagonia's** New York stores for donating a waterproof sports jacket for our raffle; and, **TMG Marketing and Publicity** for donating tickets to Broadway's new rock and roll musical *Kat & the Kings*. Other great prizes are on the way - we will announce all of our **Clean-Up Day** sponsors and prizes in the October *Leaflet*, so stay tuned!



WORKSHOPS FOR LOCAL LEADERS

All new groups participating in Clean-Up Day 1999 are required to attend one of our **Clean-Up Day workshops** to learn how to make the most of your event. Please call Alyssa Weiss at 212-360-8166 to register. The dates are:

Saturday, September 25, 10 a.m. - 11:30 a.m.

Tuesday, September 28, 6:30 p.m. - 8 p.m.

The Arsenal - 830 5th Avenue

Community groups interested in learning about successful techniques practiced by other community leaders can attend other *Partnerships'* workshops. *Partnerships* offers workshops on: Starting a Friends of the Park Group, Fund-Raising for Park Groups, Building Alliances, Making Your Park Safer, Planning Successful Events, Advanced Outreach, and Building Business Partnerships. *Partnerships'* October workshop will be **Building Business Partnerships** and will feature techniques in approaching local businesses for support, sample solicitation and thank-you letters, and examples of the types of businesses to approach for various events. It will take place on **Thursday, October 28** at the **Arsenal** from **6:30 - 8 p.m.** To register please contact **Alyssa Weiss** at **212-360-8166**. You can also speak to her about requesting a workshop from the topics listed above, or get a full list of our Technical Assistance materials, including a newly translated set of materials in Spanish.

USING EVENTS TO ENHANCE YOUR PARK

As we gear up for autumn, many groups are planning fall walking tours and activities in the parks in addition to Clean-Up Day activities. In each case events can play a key role in bringing positive activity to a park, or fostering greater appreciation of it. Here are some good examples: the second annual "In & About Tompkins Square Park: Walks & Talks" organized by the Save the Shade Committee of the East Village Parks Conservancy. On **Saturday, October 16, 1999** (raindate October 17) they are sponsoring a day of free Park-related activities for children and adults that will raise community awareness of the Park, its colorful history, its ecology and its place in the neighborhood. For more information, a schedule of events, and to preregister, call 212-353-9063. Another example of a fall activity: the Citizens of Courtney Calendar Playground is sponsoring "A Cafe Jazz Brunch" for Seniors on **Saturday, October 2** from 12 - 2:00 p.m. in Courtney Calendar Playground located on 5th Ave. between 130 & 131 Streets. A third type of event is a concert in the park: the Friends of Crotona Park are hosting a Latin and gospel music concert on **Saturday, October 9** from 12 to 3 p.m. in Crotona Park North; for more information, please call 718-716-1128. If you would like additional ideas for a fall event, or are already planning an event for the fall, contact your Outreach Coordinator for assistance.

GRANT APPLICATION DEADLINES

October 1, 1999: City Parks Foundation Quarterly Grants Program. Supports projects developed by community groups for parks and playgrounds with grants of up to \$5,000. Call 212-360-8121 for an application.

October 1, 1999: Hudson River Foundation's New York City Environmental Fund. Supports projects that foster restoration, care, and public enjoyment of and education about the natural resources of New York City and the Consolidated Edison Service area in Westchester County. For more information call 212-924-8290.

PARKS LIBRARY

The Parks Library opened on September 1, 1999. The library features books, documents, and pamphlets spanning from the pre-Moses era to today. The materials cover a range of topics: nature, sports and recreation, open spaces, architecture, urban ecology, as well as New York City history and politics. The library, located in the Arsenal, is sponsored by Borders Books, and contains over 1,500 volumes. Future events will include readings by prominent authors, children's activities, and evening classes on subjects ranging from urban forestry to in-house marketing. If you would like to learn more about the Parks Library, please drop by Room 236 of the Arsenal (830 5th Avenue at 64th Street), or call Kate Clark, the Parks Librarian, at 212-360-8219, to arrange a visit.

HELPFUL NUMBERS

Partnerships for Parks 212-360-1310
To volunteer or to join your local parks group: 212-360-1357
For recorded information about special events: 888-NY-PARKS
To report graffiti, vandalism, or crime: 800-201-PARK

www.nycparks.org
www.partnershipsforparks.org

Partnerships for Parks believes that parks are essential to the life of New York City, and that community involvement is essential to the life of a park. We work to start, strengthen, and support neighborhood park groups; to link them together so that they can learn from each other and be stronger collectively; and to promote parks in general so that people will be more likely to join in efforts to restore and preserve them.

Tim (Sailfish) Tompkins, Director

This issue of the Leaflet was written by Dana (Violet) Litvack.



CITY PARKS FOUNDATION



City of New York
Parks & Recreation

Rudolph W. Giuliani, Mayor
Henry J. Stern, Commissioner

PARTNERS OF THE MONTH

June's Partners of the Month display a collection of talents and experience, from organizing youth programs to caring for gardens to leading community projects. Every month *Partnerships for Parks* holds a luncheon with Commissioner Stern at which he presents certificates of appreciation to the "Partners of the Month" for their outstanding efforts. He also meets with representatives from other park groups at this informal luncheon setting. June's Partner from Brooklyn, **Samantha "Neringa" Adomaitis**, is the Environmental Justice Coordinator for BASTA which is a subgroup of Make the Road by Walking, Inc. In collaboration with other Bushwick area groups, she has dedicated the organization to improving the quality of life for the neighborhood. The group provides free legal services, an avenue for community activism, and environmental consciousness.

Samantha received a Seed Fund grant for Make the Road by Walking from *Partnerships* to help advertise a handball tournament in Linden Park as a part of the drive to increase interest in Bushwick Parks. Members of Make the Road by Walking collected names at the event, which over 200 people attended, in order to generate a list of potential supporters for future activities and events in Linden Park. That kind of creativity is why Samantha was June's Partner of the Month.

Thanks to everyone who makes a difference in New York City parks, and a special thanks to all of the outstanding June "Partners of the Month," listed below!

JUNE PARTNERS OF THE MONTH:

Bronx: **Vincent "Scoutmaster" O'Neill**, Boy Scouts of America, Van Cortlandt Park
Brooklyn: **Samantha "Neringa" Adomaitis**, Make the Road by Walking, Linden Park
Manhattan: **Barbara "Perennial" Feldt**, The Manhattan Botanical Garden, DeWitt Clinton Park
Queens: **Fred "Cornucopia" Kress**, Cornucopia Society, Veterans Square Triangle
Staten Island: **Rosemary "Good Scout" Masullo**, Boy Scouts of America, Clove Lakes Park
GreenThumb: **Mary Jones**, Bainbridge Block Association, Central Bainbridge Garden

This is the forest primeval.
The murmuring pines and the hemlocks,
bearded with moss, and in garments green,
indistinct in the twilight, stand like Druids
of old, with voices sad and prophetic.

— Henry Wadsworth Longfellow,
Evangeline: A Tale of Acadia, 1847

ATTENTION: FOR ADDRESS CORRECTIONS CALL 212-360-1357.

Address Service Requested

New York, NY 10021
830 Fifth Avenue

CITY PARKS FOUNDATION



Partnerships for Parks

